

Finally, after thirty
successful years...

a business card
that's all mine...



A Limited Liability Corporation

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**Strategy, copywriting
and project management for:**

Print, television and radio advertising

Direct response and relationship
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Brochures and collateral material

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Speeches

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Plus

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Battin

Corporate and Consumer
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Brand experience:

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Commonwealth Edison
Digica
Doubleday Book Clubs
Dreyfus Mutual Funds
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General Electric
KLM Royal Dutch Airlines
Lexis-Nexis
Lukens Steel
Martin Marietta Aerospace
Mead School & Office Products
Meredith Book Clubs
National Easter Seals
National Geographic Society
NatWest Bank
New York Telephone
Norden Systems
Pfizer (Visine)
Pillsbury (Häagen-Dazs)
Piper Aircraft Corporation
Pratt & Whitney
Save the Children
Scotts Lawn Care
Sikorsky Aircraft
Singer Products & Services for Government
Smith Corona
Southern New England Telephone
Telfair Museum of Art
Travelers Mortgage Services
United Technologies Corporation
US Army
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Value Line Investment Survey

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